

PRIVACY POLICY OF THE GOOD FACTORY FOUNDATION

PRIVACY AND COOKIE USAGE POLICY

1. GENERAL INFORMATION

1.1. This Privacy and Cookie Usage Policy aims to inform visitors to our website about the principles governing the collection and use of information concerning them when using the services available at the following address: www.dobrafabryka.pl (hereinafter referred to as the "Website"), as well as when placing orders for electronically provided services, specifically the delivery of newsletters. Any person who in any way uses the Website is considered a User.

1.2. Our primary objective is to ensure the protection of Users' Personal Data and privacy at a level at least equivalent to the requirements set forth in applicable legal provisions, in particular: Regulation (EU) 2016/679 of the European Parliament and of the Council of 27 April 2016 on the protection of natural persons with regard to the processing of Personal Data and on the free movement of such data, and repealing Directive 95/46/EC (General Data Protection Regulation, hereinafter referred to as the "Regulation"); the Act of 10 May 2018 on the Protection of Personal Data (hereinafter referred to as the "Personal Data Protection Act"); the Act of 18 July 2002 on Providing Electronic Services (hereinafter referred to as the "Act on Providing Electronic Services"); the Act of 16 July 2004 – Telecommunications Law (hereinafter referred to as the "Telecommunications Law").

1.3. The Administrator of Users' Personal Data is the Good Factory Foundation (hereinafter referred to as the "Foundation"), with its registered office in Warsaw at Pomiechowska Street 47/14, 04-694 Warsaw, KRS number: 0000519542.

1.4. The Foundation can be contacted via email at kontakt@dobrafabryka.pl or by phone at +48 533 365 505. Additionally, inquiries regarding data protection may be directed to the Foundation's appointed Data Protection Officer at iod@dobrafabryka.pl.

2. SCOPE AND PURPOSE OF DATA COLLECTION

2.1. The Services limit the collection and use of information about Users to the minimum necessary to provide services at the desired level. Data is collected either actively (data voluntarily provided by the User) or passively (data automatically recorded by the server).

2.2. Providing personal data by Users of the Services is voluntary, but necessary for using the services available on the Services (e.g., submitting a form with an inquiry, subscribing to the newsletter, making donations). The data provided in the form is processed for the purpose resulting from the specific function of the form (e.g., sending the newsletter, contacting Users, processing orders placed on the website <https://www.dobrafabryka.pl/en/good-24-7/>, accounting purposes, statistical purposes).

2.3. The Foundation collects the following data in order to provide services on the Services:

2.3.1. first name and last name (and/or company name),

2.3.2. address,

2.3.3. phone number,

2.3.4. email address,

2.3.5. bank account number,

2.3.6. amount and scope of assistance provided.

The scope of the data collected varies depending on the service selected by the User.

2.4. The Foundation's activities through which personal data is collected:

2.4.1. "Urgent Help" Campaign

We collect personal data in the form of first name, last name, and email address, as well as payment method/means (e.g., account number, card number) and the deposited amount.

The data is processed for the following purposes:

(a) execution of the donation agreement – based on Art. 6(1)(b) GDPR – for the duration of its execution;

(b) carrying out the statutory activities of the Foundation; contacting the donor and sending acknowledgements or information about the use of the donation, as well as issuing a donation receipt for tax purposes – which constitutes the legitimate interest of the administrator, based on Art. 6(1)(f) GDPR – for the time necessary to achieve the aforementioned purpose;

(c) fulfillment of legal obligations arising from the donation (including accounting and tax obligations), based on Art. 6(1)(c) GDPR – for the duration required by those legal provisions;

(d) defense against potential claims and pursuing possible claims related to the fulfillment of the aforementioned purposes – which constitutes the legitimate interest of the administrator, based on Art. 6(1)(f) GDPR – for the duration of the statute of limitations for such claims, and in the event of initiating proceedings, until their final conclusion.

2.4.2. Making Donations

Donors make donations to provide the Foundation with financial support for the achievement of its statutory goals. A donation may be made by visiting the website through participation in a given Program or via the "Help" tab available on the website. Donations for the statutory activities of the Foundation can also be made via a traditional bank transfer or electronic payment.

We collect personal data in the form of first name, last name, and email address, as well as payment method/means (e.g., account number, card number) and the deposited amount.

The data is processed for the following purposes:

(a) execution of the donation agreement – based on Art. 6(1)(b) GDPR – for the duration of its execution;

(b) carrying out the statutory activities of the Foundation; contacting the donor and sending acknowledgements or information about the use of the donation, as well as issuing a donation receipt for tax purposes – which constitutes the legitimate interest of the administrator, based on Art. 6(1)(f) GDPR – for the time necessary to achieve the aforementioned purpose;

(c) fulfillment of legal obligations arising from the donation (including accounting and tax obligations), based on Art. 6(1)(c) GDPR – for the duration required by those legal provisions;

(d) defense against potential claims and pursuing possible claims related to the fulfillment of the aforementioned purposes – which constitutes the legitimate interest of the administrator, based on Art. 6(1)(f) GDPR – for the duration of the statute of limitations for such claims, and in the event of initiating proceedings, until their final conclusion.

2.4.3. Recurring Payment

A Donor may choose to provide regular support for the Foundation's activities (hereinafter referred to as the Subscription).

There are two ways to make recurring payments via a standing order:

a) Independently of the Foundation, by setting up a standing order directly through the User's bank account, without filling out any forms. In this case, the Foundation processes only the Personal Data visible in the bank transfer confirmation.

b) Alternatively, the donor may complete a donation declaration, provide their personal details to the Foundation via an online form, and manually set up a standing order to the bank account number specified on the website. In this case, the Foundation processes the personal data provided in the form (first name, last name, and email address), tracks incoming payments, records them in the system, and maintains its own statistical records.

The data is processed for the following purposes:

(a) execution of the donation agreement – based on Art. 6(1)(b) GDPR – for the duration of its execution;

(b) carrying out the statutory activities of the Foundation; contacting the donor and sending acknowledgements or information about the use of the donation, as well as issuing a donation receipt for tax purposes – which constitutes the legitimate interest of the administrator, based on Art. 6(1)(f) GDPR – for the time necessary to achieve the aforementioned purpose;

(c) fulfillment of legal obligations arising from the donation (including accounting and tax obligations) – based on Art. 6(1)(c) GDPR – for the duration required by those legal provisions;

(d) defense against potential claims and pursuing possible claims related to the fulfillment of the aforementioned purposes – which constitutes the legitimate interest of the administrator, based on Art. 6(1)(f) GDPR – for the duration of the statute of limitations for such claims, and in the event of initiating proceedings, until their final conclusion.

2.4.4 Newsletter

The Foundation's newsletter is a free service that involves sending information about the Foundation's current activities electronically to the email address provided by the User.

For the purpose of sending the newsletter, the Foundation processes only the subscriber's email address to which the newsletter is to be delivered.

The data is processed for the following purposes:

(a) sending the newsletter and information about the Foundation's activities, which constitutes a legitimate interest of the administrator (promotional purposes), based on Article 6(1)(f) of the GDPR, for a maximum period until a valid objection is raised or the User unsubscribes from the newsletter;

(b) fulfilling legal obligations related to the distribution of the newsletter and informational messages, based on Article 6(1)(c) of the GDPR, for the period required by applicable law;

(c) defending against potential claims and pursuing any claims related to the above purposes, which constitutes a legitimate interest of the administrator, based on Article 6(1)(f) of the GDPR, for a period equal to the statute of limitations for such claims, and in the event of legal proceedings, until their final conclusion.

The User may unsubscribe from the newsletter at any time by clicking the "Unsubscribe" link included in the email containing the newsletter. The User's data will be automatically removed from the subscriber list. To unsubscribe, the User may also contact the Administrator or the Data Protection Officer.

2.4.5. Partnerships

The Foundation enables cooperation aimed at supporting the Foundation's Statutory Activities by the Partner ("Partnerships" tab). To determine the forms of support, the Partner may use the form available on the website <https://www.dobrafabryka.pl/en/corporate-partnerships/>. The data collected through this form and subsequently processed by the Foundation include: first and last name, business email address, business phone number, company name, job title, and, upon establishing cooperation, any information regarding the support and assistance provided by the Partner.

Personal data is processed for the following purposes:

(a) entering into and executing the cooperation agreement – based on Article 6(1)(b) of the GDPR – for the duration of the agreement;

(b) fulfilling legal obligations incumbent upon us in connection with the cooperation and the transfer of donations (including accounting and tax obligations) – based on Article 6(1)(c) of the GDPR – for the period required by these legal provisions;

(c) defending against potential claims and pursuing any claims related to the implementation of the above purposes – which constitutes a legitimate interest of the administrator, based on Article 6(1)(f) of the GDPR – for a period equal to the statute of limitations for such claims, and in the event of legal proceedings, until their final conclusion.

2.5. Furthermore, while using the Website, the system used by the Foundation automatically collects the IP address, which is recorded in the log files. IP addresses are collected solely for statistical purposes and are anonymized.

2.6. The User's data is not transferred to any third country or international organization.

2.7. The User's personal data may be shared by the Foundation with entities that support the Foundation in its activities, such as those providing legal, IT, accounting, courier, or postal services. In situations where the Foundation is required by law, it will transfer data to public authorities (such as the police, prosecutors, courts, bailiffs, or governmental offices).

2.8. The User's data is stored for as long as necessary to fulfill the purpose for which it was collected and is then deleted in a manner that prevents its reconstruction.

3. USER RIGHTS

3.1. The Foundation ensures that Users can exercise their rights under the Regulation and the Personal Data Protection Act, particularly the right to:

3.1.1. Access the content of their Personal Data – to receive information on whether their data is being processed by the Foundation, and if so, how;

3.1.2. Rectify their Personal Data if it is outdated or inaccurate, and supplement it if it is incomplete;

3.1.3. Delete their Personal Data;

3.1.4. Transfer their Personal Data;

3.1.5. Restrict the processing of their Personal Data;

3.1.6. Object to the processing of their Personal Data;

3.1.7. Withdraw consent (in cases where the processing is based on consent) at any time, without affecting the legality of processing carried out before the withdrawal of consent;

3.1.8. File a complaint with the supervisory authority if the manner in which personal data is processed violates the provisions of the EU GDPR regulation.

3.2. In order to exercise the above rights, the User should contact the Foundation or the Data Protection Officer.

4. COOKIES

4.1. When visiting our Services, small text files called cookies are stored on the User's computer or other mobile device, which transmit information about the User's activity to the server of the website operator. Cookies are not used for processing personal data, and their content does not allow for the identification of the User.

The following types of cookies are used within the Services:

OWN:

- a) Session Cookies – These are temporary files stored on the User's computer/mobile device until logout (leaving the Service). Blocking session cookies by the User will not affect the functioning of the Services but may partially hinder the use of some of their elements.

THIRD PARTY:

- a) Statistical Cookies – These are used to record information about the User's first/last visit to the Service, the duration of visits, viewed subpages, and the sources from which the User accessed the Service's page. This information does not register specific personal data of the User but serves to generate statistics regarding the use of the Services. These are Google Inc. files (details on these files can be found at: <https://support.google.com/analytics/answer/7667196?hl=en>). Blocking statistical cookies by the User will not affect the functioning of the Services. The storage duration of cookies is indicated in the aforementioned link.

ALWAYS ACTIVE:

- a) Functional Cookies – Storing or accessing technical data is strictly necessary to fulfill a legitimate purpose of enabling the use of a specific service clearly requested by the subscriber or user, or solely for the transmission of a communication through an electronic communications network.

VOLUNTARY (OPTIONAL):

- a) Preference Cookies – Storing or accessing technical data is necessary for a legitimate purpose of storing preferences not requested by the subscriber or user.
- b) Statistical Cookies – Technical storage or access used solely for statistical purposes.
- c) Marketing Cookies – Storing or accessing technical data is required for creating user profiles for the purpose of sending advertisements or tracking the user across websites or on multiple websites for similar marketing purposes.

4.2. In accordance with the Telecommunications Law, each User has the right to decide on the scope of access of cookies to their computer/mobile device by modifying the settings of their web browser. Detailed information on the possibility and methods of managing cookies is available in the settings of the software (web browser).

5. DATA PROTECTION

5.1. The administrator takes special care to protect the interests of the individuals whose data is processed, and in particular ensures that the data collected is:

5.1.1. processed in accordance with the law;

5.1.2. collected for specified, lawful purposes and not subject to further processing that is incompatible with these purposes;

5.1.3. accurate and relevant to the purposes for which it is processed, and stored in a form that allows the identification of the individuals concerned, for no longer than necessary to achieve the processing purpose.

5.2. The Foundation ensures that all personal data collected through the Services is used to provide the Foundation's services. This information is not shared with any third parties unless:

5.2.1. prior explicit consent is obtained from the individuals concerned,

or

5.2.2. the obligation to disclose the data arises from legal provisions.

5.3. The Foundation applies technical and organizational measures to ensure the protection of personal data being processed, adequate to the risks and the categories of data being protected, and in particular secures the data against being disclosed to unauthorized persons, taken by unauthorized individuals, processed in violation of applicable regulations, as well as against alteration, loss, damage, or destruction.

5.4. Personal data transferred from the Services to the server is protected by an SSL encrypted connection. The Foundation protects Users' personal data by ensuring a high level of security and implementing internal procedures and recommendations to prevent the data from being disclosed to unauthorized persons.

5.5. The Services contain links to other websites (e.g., PayU, PayPal, Facebook, YouTube, Pinterest). These websites operate independently of the Services and are not supervised in any way by the Foundation. These sites may have their own privacy policies and terms of service, which we recommend reviewing.

6. FINAL PROVISIONS

6.1. Using the Services means accepting the provisions of the Privacy and Cookie Usage Policy and committing to comply with it.

6.2. The Foundation has the right to make changes to the Privacy and Cookie Usage Policy, which may result, in particular, from changes in applicable laws or ongoing changes in the Foundation's operations. Changes to the Privacy and Cookie Usage Policy are made by the Administrator by posting a notice of the change on the homepage of the Service and maintaining it on the said page for 14 days from the change of the Privacy Policy, as well as sending an email to Users who have filled out the form and made a donation.

6.3. The Foundation is not responsible for any technical malfunctions of the Services beyond its control or for interruptions in the availability of the Services.

6.4. The Foundation is in no event liable for any direct or indirect damage resulting from the use of the Services. The use of the Services is free of charge.

6.5. Users who have any questions regarding the Foundation's privacy protection policy within the Services may contact the Foundation or the Data Protection Officer appointed by the Foundation.